

Book Trailer Project

In order to create this project, you can use any technology you wish.

Some suggestions: Adobe Spark, iMovie, Windows Movie Maker, a slide show, or your digital camera or cellphone.

I understand that not everyone is well versed in movie making, myself included. My suggestion is to play around with the technology, check out the example YouTube video, or look up other movie making tutorials. Use the storyboard to help plan!

Use people as your resources too- ask your friends and family for help. This project will be much more fun if you teach yourself the technology!

Aim for your trailer to be at least 1:30 but no longer than 3:00

Your project should also include:

- A hook to pique your audience's interest (make us want to finish your trailer & read the book!)
- Author and title of book
- Brief summary of the book (original in your OWN WORDS, but don't give too much away)
- One or two quotes powerful quotes from your book (these should be exciting, funny, or interesting)
- Description of the setting
- A "cliffhanger" element: a question to spark curiosity
- Credits for images, audio (sound effects and/or music, and to you for creating the trailer)

Be sure you practice, your voice can be heard clearly, your pacing is appropriate, images are crisp, appropriate, and relevant to the book